

GES<sup>o</sup>  
2014

The 4th Global Economic Summit

ASIA:  
POWERING  
GLOBAL  
MARKETS



11 | 12 | 13

SEPTEMBER 2014

WORLD TRADE CENTRE MUMBAI  
INDIA

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# ASIA: POWERING GLOBAL MARKETS



## A GATEWAY TO THE MARKET OF APPROXIMATELY 60 % OF THE WORLD'S POPULATION

Asia has a number of characteristics that make it a compelling destination both for trade and investment opportunities that lie within its continent and serves as a gateway to the market of approximately 60 % of the world's population.

A continent of diverse economies from advanced, developing and emerging, Asia abounds in rich natural resources, competitive labour and stable political environment. The Asian economies have introduced wide ranging legislations to attract investors by creating world-class infrastructure for economic zones, roads, ports and airports.

In 1980s, the global economy's centre of gravity was in mid Atlantic. Since 2000, the location of global growth has shifted dramatically towards developing countries in general and particularly Asia. With consistent strong economic growth in the past decade or more, rightly the focus is on ASIA. In view of the importance of the continent, the 4th edition of GES will focus on ASIA.

# ABOUT GES 2014

Mumbai once again gears to host the 4th edition of the Global Economic Summit, the flagship event of the World Trade Centre Mumbai and All India Association of Industries to feature Asia, the largest market which provides a great potential for trade, investments and technology across sectors. The Summit will gather 500 leaders from Asia and beyond. Over 3 days, the Summit will offer various networking opportunities which will include plenaries, panel discussions, exhibition, B2B meetings, industry visits and cultural events. It is a well known fact that the growth of Asia has been possible largely due to the investments and trade that has flowed from other continents namely Europe, Canada, Africa, Australia, Middle East and Americas. The Summit acknowledges their immense contribution and invites global partners to explore newer avenues for cooperation. Simultaneously, the Summit also invites Asian economies to seize this opportunity to promote their respective region during the Summit.



# SCOPE

## **Relevance of Infrastructure for the Growth of Manufacturing Sector**

Despite significant economic progress, many emerging Asian countries continue to suffer from underdeveloped infrastructure. Asia remains an exciting place for infrastructure investment over the next 10 years. The Summit will talk about the relevance of support infrastructure for the growth of manufacturing sector for creating employment opportunities.

## **Relevance of Technology, Innovation and Knowledge-based Industry**

Asia has a huge potential for adopting new technologies, research and innovation play an important role in development of the emerging economies. The Summit will share perspectives on the Asian model of technological capacity-building through innovation which has brought about significant transformation in the Asian economies in the recent years.

## **The Emergence of Women Entrepreneurship in Asia and Women Empowerment**

Women when empowered create large business houses, entrepreneurs and professionals. In the Asian region, women have led family-owned businesses and SME enterprises with great

competence. The Summit will discuss the role of women in business and share their strategies, experiences and the challenges they face in their businesses.

## **Significance of FTAs and Regional Economic Cooperation**

Asia is witnessing diverse forms of economic and trade integration within its borders and beyond. The Summit will address the emerging issues and opportunities in the context of proliferation of Asian regional cooperation.

## **Role of Trade Promotion Organizations and their Contribution in Creating Linkages**

TPOs from Europe, Asia, America, Canada, Africa and Middle East to share their perceptions on Asia as a trade and investment destination and provide a roadmap in advancing the growth momentum between the advanced and emerging economies.

## **Asia and Millennium Development Goals**

Asia and the Pacific region have a clear window of opportunity to foster growth. The perspectives and aspirations of this region for a new United Nations Development Agenda beyond 2015 should be of interest to the global community.

# BENEFITS



The Summit will provide long term perspectives to explore the future management of markets in an environment of constant challenges and changes.

You can engage in deliberations and dialogue with experts and policy makers. Learn more about the possibilities of expanding your market and international collaborations.



# HANDBOOK ON ASIA

The Handbook is being published with an aim to provide comprehensive and authoritative information on various facets of Asian economic and business practices which highlights on the key features and investment incentives, experiences, best practices that make Asia an attractive business hub. It will provide investors with the broad overview of the social regulatory and economic environment in which they expect to operate. It will include case studies from global business partners engaged in Asian business. Articles are invited from experts, policy and decision makers, investors, trading houses, academicians and technocrats.



# CONFERENCE

## DAY 1: Thursday 11th September 2014

### **Morning**

**Inauguration of Summit and Expo**

**Theme Address**

**Panel Discussion:**

The relevance of support infrastructure for the growth of manufacturing sector for creating employment opportunities.

### **Afternoon**

B2B Meetings, Visit to Exhibition

### **Evening**

Welcome Reception

## DAY 2: Friday 12th September 2014

### **Morning**

**Panel Discussion:**

How should regulatory and policy frameworks be designed to foster trade and investment in these competitive times.

### **Afternoon**

**Panel Discussion:**

Significance of FTAs and Regional Economic Cooperation

**Presentation:**

Investment Opportunities in India.

### **Address:**

Relevance of technology, innovation and knowledge based Industry.

### **Evening**

Cultural Event

## DAY 3: Saturday 13th September 2014

### **Morning**

**Panel Discussion:**

The Emergence of Women Entrepreneurship in Asia.

**Panel Discussion:**

Role of Trade Promotion Organizations and their contribution in creating linkages for trade and investments.

**Special Address:**

Asia and Millennium Development Goals

**Valedictory Session**

### **Afternoon**

**Industry Visits**



# EXHIBITION

An important highlight of the Summit is the showcase of exhibitors from India and overseas displaying products and services in designated areas. The Expo is organized with the view to project the business competitiveness of the participating companies who have excelled in various sectors of manufacturing, services and agro business. Indian pavilion will showcase the strength of SMEs, business houses, corporations, financial institutions, government agencies and trade promotion organizations.

International pavilion will showcase overseas companies and provincial governments who seek to establish their presence in Asia or to further enhance their visibility.



# B2B MEETS

A series of pre-arranged business meetings will be organized for the participating enterprises/exhibitors to facilitate strategic alliances.



# INDUSTRY VISITS

Industry visits are being organized for the participating delegates to get first hand information about the Indian Industries and explore future partnerships.

# WHO SHOULD PARTICIPATE / EXHIBIT ?

**Manufacturers**

**SMEs**

**Corporate Houses**

**Public Sector Units**

**Clusters**

**Government Organizations**

**Trade Promotion Organizations**

**Multilateral Organizations**

**Financial Institutions**

**Technocrats**

**Educational and Research Institutes**

**Academicsians**

**Business Service Providers**

**Exporters and Importers**



# FOCUS SECTORS

**Agribusiness and Food Processing**

**Auto and Auto Components**

**Business Services and Hospitality**

**Chemicals and Pharmaceuticals**

**Construction and Infrastructure**

**Education and Vocational Training**

**Electrical and Electronics**

**Energy and Environment**

**Gems, Jewellery and Handicrafts**

**Information and Communication Technology**

**Life Science and Biotechnology**

**Mechanical and Metallurgical**

**Textiles and Leather**

**Trade Promotion and Development**

**Transportation and Logistics**



# SUMMIT FEE

**Indian Delegate: Rs.6000**

**Overseas Delegate: US\$100**

inclusive of service tax

**The Summit Fee includes:**

Participation in -

Conference, Welcome Reception, Cocktail,  
Business luncheons, Gala Dinner, Industrial Visits.

# EXHIBITION FEE

**Exhibition Fee** (per 6 sq. mtrs.)

**Indian Exhibitors:** Rs. 30,000 (inclusive of taxes)

**Overseas Exhibitors:** 500 USD (inclusive of taxes)

**Booth Specification:** 6 sq. mtrs stall

**Dimensions:** 3mtrs x 2 mtrs x 2.5 mtrs (ht.)

**The Exhibition Fee includes:**

Participation for 2 persons -

Conference, Welcome Reception, Cocktail,  
Business luncheons, Gala Dinner, Industry Visits.

## SIDE EVENT

**General Assembly  
of World Trade  
Point Federation**

TO  
REGISTER  
OR BOOK  
STALLS  
CONTACT

**[marketing@wtcmumbai.org](mailto:marketing@wtcmumbai.org)**

**[info@aiaindia.com](mailto:info@aiaindia.com)**

# EMINENT SPEAKERS OF GES 2010/11/13



**HRH Prince Michael of Kent**  
Kent  
United Kingdom



**Leszek Wojtasiak**  
Vice Marshall, Wielkopolska  
Poland



**Suvi Linden**  
Minister of Telecommunications  
Govt. of Finland



**Donald H. Oliver, Q. C.**  
Senator, Senate of Canada  
Canada



**Cathy Berx**  
Governor of the Province of Antwerp  
Belgium



**Tom Kenyon MP**  
Minister  
South Australian Government



**Marizon Suello Loreto**  
Regional Director  
Department of Trade & Industry, Davao  
Philippines



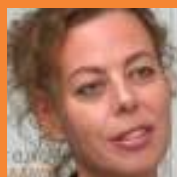
**Ifor Ffowcs Williams**  
CEO, Cluster Navigators Ltd  
New Zealand



**Yavar Khan**  
Chief, Corporate  
& IT Procurement Section, UNPD  
USA



**Vincent Palmade**  
Lead Economist  
World Bank



**Karin Jensma**  
Head of Marketing & Communications  
PUM Netherlands

## ACCOMMODATION

Special discounted rate at

**VIVANTA** by Taj President

A Five Star Business Hotel,  
close to the venue of the GES.

Room Rate: **Rs. 6000/-** Single or Double Occupancy  
(inclusive of tax and buffet breakfast)

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Budget Hotels in the vicinity are also  
available on request.

# CONTACT

**Mr. Y. R. Warerkar, Executive Director**

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E-mail: [marketing@wtcmumbai.org](mailto:marketing@wtcmumbai.org)

**Ms. Rupa Naik, Executive Director**

## **All India Association of Industries**

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